

# EarthxCapital

OVERVIEW 2024 & 8TH ANNUAL  
E-CAPITAL SUMMIT





# EarthX


## OUR MISSION


To inspire and energize the global community in ways that help create a sustainable world for all living things and a better, cleaner, healthier world for future generations.

# earthx.org

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## ABOUT US

EarthX is a global multi-dimensional environmental nonprofit organization dedicated to informing and inspiring people and organizations to take action towards a more sustainable future. EarthX was founded in 2011 and is a member of the International Union for Conservation of Nature (IUCN).

## OUR FOUNDER

Trammell S. Crow is the founder of EarthX (formerly known as Earth Day Texas), the largest green gathering showcasing the latest initiatives, discoveries, research, innovations, policies and corporate practices serving to reshape the future. With a focus on inspiring environmental leadership across sectors and party lines, Trammell has succeeded in bringing together people and organizations from all walks of life to explore and collaborate on solutions for some of today's most pressing environmental solutions. "Earth is our home, and each of us must play a part to ensure that it is here and inhabitable for future generations," said Trammell S. Crow.

## EarthxConference

The world's leading connector and forum for sustainability in-person and virtual.

## EarthxExpo

A four day event where the Congress of Conferences and environmental exposition is held annually during April 22, EARTH DAY.

## EarthxFilm

A film festival turning awareness into action through art and interactive media since 2017.

## EarthxTV

24/7 environmental network of entertainment; airing original shows, award-winning films, and global events.



## KEY PARTNERS

### Investors:

Family Offices  
Endowments  
Private Equity &  
Venture Capital Firms  
Angel Investors  
Private Credit  
Institutional Investors  
& Asset Managers

### Innovators:

Entrepreneurs  
Startups or Established  
Middle Market Companies

### Industry:

Global Established  
Companies (Middle  
Market & Fortune 1000)  
Industry Trade  
Associations

### Dealmakers:

Financial Advisors  
Investment Banks  
Law & Accounting Firms

### Innovation Ecosystem:

Incubators  
Accelerators  
Research Labs  
Academics  
Policy Makers

## MAIN INITIATIVES

### Raising Awareness & Educating to Help Inspire

Annual E-Capital Summit, One-on-One Meetings,  
EarthxTV Programming

### Convening to Help Inspire & Connect

Annual E-Capital Summit, Sustainability  
Dealmaker Series, Capital Connections Events,  
Impact Challenges, Annual Hackathon

### Connecting to Help Catalyze Impact through Deal Making

**Innovator EarthXCapital  
Connections:** Innovator-  
focused capital introductions

**Investor EarthXCapital  
Connections:** Investor-  
focused capital  
introductions

**E-Commercialization Connections:**  
Industry-focused  
sales introductions  
for Innovators



# EarthxCapital

**Catalyzing** Action and Impact in Sustainability  
Investments and Business Innovation

EarthxCapital's mission is to help raise awareness, educate, convene, and catalyze impact related to investment and business innovation in environmental sustainability, clean technology, conservation, and climate change & severe adverse weather resilience by connecting leading investors, innovators, industry, dealmakers, and the innovation community in the United States and globally with a significant focus on Texas and the broader South/Southwest.



# E-Capital Summit

## AN INDUSTRY LEADING EVENT

EarthX's annual E-Capital Summit is an invitation-only conference that has convened, inspired, and catalyzed action from hundreds of investment firms, early to late-stage innovators, established global companies, industry though leaders, national policymakers, incubators & accelerators, and researchers; tackling some of the world's greatest investment and business opportunities in sustainability, resilience, conservation, clean technology, and climate technology.

Over the past seven years, the invitation-only E-Capital Summit has convened more than 2,750 participants from over 25 countries, including active participation from more than 330 leading investors and more than 400 emerging innovators.



### Investment Forum

Conference with engaging discussions on investment & industry trends by leading industry professionals, investors, startups, and policy makers

### EarthX Climate Tech Prize

Highly competitive, globally broadcasted pitch competition for early-stage start-ups to win a cash prize to support the company

### E-Capital Connections

Curated & self-selected one-on-one dealmaking meetings focused on Venture Capital & Private Equity investments between vetted investors, companies, and dealmakers

### E-Commercialization Connections

Innovator commercialization showcase enabling innovators to connect with potential customers or partners from industry and leading companies

### 2021 & 2022 E-Capital Summit Top Speakers:



**Dr. Russell Read**  
Group Managing Partner  
The C Change Group  
(Former CIO of CalPERS,  
Alaska SWF, and Gulf  
Invest. Corp)



**Dr. Vanessa Chan**  
Chief Commercialization  
Officer, US Department  
of Energy



**John Paul DeJoria**  
Entrepreneur and  
Philanthropist,  
Co-Founder, Paul  
Mitchell Systems and  
Co-Founder, Patron  
Spirits International



**Hon. Silveria  
E. Jacobs**  
Prime Minister,  
St. Maarten



**Theodore  
Roosevelt IV**  
Managing Director  
and Chairman,  
Cleantech Initiative,  
Barclays



**Robert Kaplan**  
Co-Chairman, Draper  
Richards Kaplan  
Foundation (Former  
President and CEO, Federal  
Reserve Bank of Dallas)

### 2023 E-Capital Summit Top Speakers:



**Steven Fradkin**  
President, Wealth  
Management, Northern  
Trust



**Kathi Vidal**  
Under Secretary of  
Commerce for Intellectual  
Property and Director,  
United States Patent and  
Trademark Office



**Nate Morris**  
Board Director,  
Advisor, & Founder,  
Rubicon



**Jane Mosbacher  
Morris**  
CEO & Founder, TO THE  
MARKET



**Geof Rochester**  
Founder, GRC Advising



**Steve Oyer**  
Private Investor and  
Managing Director,  
i(x) Securities



**David Weild**  
Founder, Chairman,  
& CEO of Weild & Co  
and Former Vice  
Chairman, NASDAQ



**Elizabeth Levy**  
Head of ESG Strategy  
& Portfolio Manager,  
Trillium Asset  
Management



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of Technology  
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of Energy



**Ketan Patel**  
Chair, Force for Good  
Platform and Initiative;  
CEO and Founder,  
Greater Pacific Capital



**Tim Freundlich**  
Founder & Executive  
Director, Strategic  
Development,  
ImpactAssets



**Jennifer Kenning**  
CEO & Co-Founder,  
Align Impact



**Jon Miller**  
Former CEO, AOL  
& Partner, Advancit  
Capital



**Hanna Zamazieieva**  
Head of State Agency  
for Energy Efficiency  
and Energy Saving,  
Government of Ukraine



**Jonathan Schulhof**  
Managing Partner,  
FootPrint Coalition



**Mario Shane**  
Managing Director,  
Oaktree Capital Group



**Chuck Fleischmann**  
U.S. Representative  
(TN-03), Chairman of  
the Energy and Water  
Subcommittee of  
Appropriations



**Justin Winters**  
Co-founder & Executive  
Director, One Earth





# E-Capital Summit

## 2024 AGENDA

### Tuesday, April 23rd

- Opening Reception
- Innovator Workshop
- Small Group Networking Dinner

### Wednesday, April 24th

- Investment Forum
- Keynote Luncheon
- EarthX Climate Tech Prize Semi-Finals
- EarthxCapital Awards Dinner

### Thursday, April 25th

- E-Capital Connections:
  - Venture Capital
  - Private Equity
  - Funds/LPs
- E-Commercialization Connections
- EarthX Climate Tech Prize Finals
- Family Office Summit

# EarthxCapital

LEADING INVESTORS, INNOVATORS, DEALMAKERS & INDUSTRY LEADERS THAT HAVE PARTICIPATED IN 2021, 2022, & 2023

## NOTABLE PARTICIPANTS:



## E-CAPITAL CONNECTIONS

### VENTURE CAPITAL

#### Overview

7th Annual dealmaking event focused on catalyzing impact by connecting early stage investors with early stage companies and innovators focused tackling sustainability related challenges that could have substantial, positive impacts on investments, businesses, people and our planet.

Over the past six years, more than 330 leading investors have connected with more than 400 emerging innovators.

#### Participants

- Angel Investors
- National & International Incubators & Accelerators
- Venture Capital Firms
- Growth Equity Firms
- Texas, US, and Global Family Offices
- Early stage innovators (pre commercialization to growing firms)

#### Format

- One-on-One meetings (In-person)
- Speed dating format (15-20 minutes meetings)
- Mix of curated meetings (Suggestions provided by EarthxCapital) and self-selected meetings during designated session

### PRIVATE EQUITY / GROWTH EQUITY

#### Overview

Private equity dealmaking event focused on catalyzing impact through investment dealmaking with sustainability focused companies and projects in the middle market.

Leading private equity firms, private credit providers, and dealmakers (investment bankers and other financial advisors) will meet in person to help a dealmaking ecosystem focused on sustainability, clean technology, and resilience.

#### Participants

- Private Equity / Buyout Firms
- Growth Equity Firms
- Texas, US, and Global Family Offices
- Sustainability focused Investment Bankers and M&A Advisory
- Sustainability related Industry coverage Investment Bankers (Water, power/energy, building materials, infrastructure, natural resources, consumer, IT/Telecom, Food & Ag, & others)

#### Format

- One-on-One meetings (In-person)
- Speed dating format (15-20 minutes meetings)
- Mix of curated meetings (Suggestions provided by EarthxCapital) and self-selected meetings during designated session



# INDUSTRY INNOVATOR CONNECTIONS

## FUNDS / LPs:

### Overview

Inaugural networking event focused on connecting private investment firms and private fund managers with fund investors (potential limited partners) to help bridge the capital divide and drive capital to emerging and established fund managers that are actively investing in innovators that are tackling sustainability related challenges that could have substantial, positive impacts on investments, businesses, people and our planet.

### Participants

- Venture Capital Firms (Fund Managers)
- Growth Equity & Private Equity Firms (Fund Managers)
- Texas, Us, and Global Family Offices
- Endowments, Pension Funds
- Outsourced CIOs and Consulting Firms

### Format

- One-on-One meetings (In-person)
- Speed dating format (15-20 minutes meetings)
- Mix of curated meetings (Suggestions provided by EarthxCapital) and self-selected meetings during designated sessions

## E-COMMERCIALIZATION CONNECTIONS

### Overview

Sales focused dealmaking event that will catalyze impact by helping innovators commercialize their innovative products and services.

Innovative companies will showcase products and services to leading Fortune 1000 & middle market companies seeking critical solutions to various sustainability & resilience related challenges in their daily operations.

### Participants

- Leading middle market and Fortune 1000 Companies across various industries
- Sustainability or relevant procurement officers
- National & International Incubators & Accelerators
- Early-stage Innovators at pre commercialization stage with initial prototypes
- Commercialization stage innovators in need of initial commercialization partners
- Growth stage Innovators with proven products & services already embrace by industry

### Format

- One-on-One meetings (In-person)



## EARTHX CLIMATE TECH PRIZE

### EARTHX CLIMATE TECH PRIZE

#### Overview

The EarthX Climate Tech Prize is EarthX's highly successful pitch competition for early-stage innovators that are tackling some of the world's most critical climate and environmental challenges through innovative technologies, products, or services. Hundreds of companies have applied of which only a select group are invited to participate in the Semi-Finals held during the annual E-Capital Summit. Of which, three to five companies are selected to compete live on stage during the Finals, where they will need to impress a panel of judges comprised of leading investors, dealmakers or industry professionals. Everyone who participates is truly a winner, but only one company will take home a cash prize. Recent winners include an agtech innovator from Kenya and a materials innovator from New York.

#### Eligibility

- Early-stage startups focused on sustainability or climate tech
- Annual revenue of less than \$250k
- Less than \$500k in dilutive funding raised

### RECENT WINNERS

#### 2021

**SafiOrganics**

Location: Wang'uru, North Kiangop, Kenya  
Industry: Agtech

#### 2022

**heat<sup>-1</sup>**

Location: Ithaca, New York, USA  
Industry: Materials Science

#### 2023

 **FluxWorks**

Location: College Station, Texas, USA  
Industry: Frictionless Gear Technology



## E-CAPITAL SUMMIT STRATEGIC



## INNOVATION ECOSYSTEM PARTNERS



## E-Capital Summit 2023 Sponsorship Opportunities

Each level includes **ALL** benefits from the previous level.

### Silver \$10,000

- Registration (2 tickets)
- Company shout-out during the Investment Forum
- Logo included in the following locations:
  - Footer of all Investment Forum emails
  - Post-event Thank-You email
  - E-Capital Summit Website
  - Investment Forum Program

### Gold \$25,000

- Registration (4 tickets)
- Promo Video included daily between Sessions
- Tiered Company shout-outs on Social Media
- Choose one location for additional exposure:
  - Opening Entrepreneur Workshop
  - Opening Reception
  - Networking Breakfast
  - Keynote Lunch
  - Investment Forum Reception

### Platinum \$50,000

- Recognized as the Host of the Welcome Suite
- Recognized as a Co-Host of the VIP Dinner
  - (2) VIP Dinner invitations
- Registration (6 tickets)
- Includes Congress of Conferences Silver Level Sponsor Benefits

### Presenting \$100,000

- Recognized as a Co-Host of the E-Capital Summit
- Provide E-Capital Summit Welcoming or Closing Remarks
- Registration (20 tickets)

### Additional Opportunities

- E-Capital Connections (Venture Capital)
- E-Capital Connections (Private Equity)
- EarthX Climate Tech Prize Award
- E-Commercialization Connections
- Family Office Summit
- Innovator Workshop
- Attendee Swag Bag
- Earthx2023 Website





[earthx.org/conference/e-capital-summit](https://earthx.org/conference/e-capital-summit)

# Earthx2024

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